**The problem, gap, hook[[1]](#footnote-1)**

*This template provides a place where you can record your initial and revised research ideas.*

**Problem** – What is the problem/issue/challenge/opportunity that I am trying to address? What is known about it? Why is this problem/issue/challenge/opportunity important to explore? Why should others care about this problem/issue/challenge/opportunity?

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**Gap** – What is not known about this problem/issue/challenge/opportunity and from whose perspective? What are the consequences of these gaps?

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**Hook** – How will my work address a gap in understanding? How will it extend current knowledge about a problem/issue/challenge/opportunity? How will it appeal to others beyond my context?

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**Research question** – Informed by the considerations above, what is your initial/revised research question?

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1. Lingard, L. (2015). Joining a conversation: the problem/gap/hook heuristic. Perspectives on Medical Education, 4(5), 252-253. [↑](#footnote-ref-1)